

Elizabeth Kperrun-Eremie.

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Summary

I am a highly motivated Innovation and Creative Specialist with 7 years of experience in Digital Education Innovation, Early Education, Content Development, Startup Advisory and Mentoring. I also have long time experience in Business Administration, Structuring and Management. I am extremely passionate about Women/Girl-child Development, Financial literacy Advocacy, and Mental Health & Wellbeing.

Hard and Soft skills include:

Ideation | Project Management | Research & Development | Public Speaking | Content Creation | Voiceovers | Mentoring

Experience

Zenafri Ltd, Abuja, Nigeria

Co-Founder / C.E.O. / Creative Lead. 2016 - Present

At Zenafri, we build educational/interactive mobile applications, create multimedia content for children and youths, develop Education platforms for K-12, aimed at helping them develop cognitively and socially.

I am responsible for project conceptualization, content creation, and projects management. I have:

- Successfully led our team to provide innovative educational content for 200,000+ children across Africa.
- Initiated and led several pivots of the company from mobile apps to multimedia content creation and then platform building; leading to a 200% increase in direct social impact.
- Vastly improved the company's profile by speaking regularly at events about our Early Education Technology products, thus garnering a steady stream of grant funding and multiple global awards.
- Consistently designed and outlined company strategy and key objectives in order to drive innovation and optimize output.
- Managed a diverse team to develop a range of locally-relevant and innovative EdTech products on time and within budget.
- Developed and maintained relationships with industry partners, investors, and clients in the Local and Global Tech Ecosystem.

Independent Abuja, Nigeria

Mentor / Counselor / Startup Advisor. 2021 - Present

- Provided personalized mentorship and advisory services for early-stage founders, helping them improve productivity and mental wellbeing.

- Providing business and career guidance to early-stage startups and SME's via an online web series.
 - Speaker- Royal Academy of Engineering – Pivoting: How to do it right: 2022
 - Judge- Commonwealth Secretary-General's Innovation for Sustainable Development Awards: 2021
 - Speaker- Learning Connected- Sustainable Entrepreneurship in Africa: 2021
 - Mentor: Learning Connected Sustainable Innovation Hackathon- 2021
 - Speaker- Royal Academy of Engineering- Bootstrapping your Venture: 2020
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Education

- Bachelor of Science: Entrepreneurial and Business Management – 2022 (in view)
National Open University of Nigeria, Nigeria
 - National Diploma (ND): Mass Communication – 2006
Ahmadu Bello University, Zaria, Nigeria
 - Secondary School Leaving Certificate – 2001
Federal Government Academy, Suleja, Nigeria
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Awards

- Commonwealth Secretary-General's Innovation for Sustainable Development Awards: 2019
 - Johnson and Johnson Champions of Science Africa: 2019
 - Royal Academy of Engineering UK Africa Prize Finalist: 2019
 - Women in Africa Education Laureate: 2018
 - ICT for Social Good Award: 2017
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Other Certification

- 15 Standard Care Certificate Course – 2022
Caredemy/The CPD Standards Office.
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